

Hollenbeck Police Business Council
Hollenbeck Youth Center
2015 East First Street * Los Angeles, CA 90033
Founding Agency of the Inner-City Games

YOUR COVERAGE IS INVITED

December 6, 2006

Contact:

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25th ANNUAL SILVER ANNIVERSARY OF “MIRACLE ON 1st STREET” TOY GIVEAWAY
DEC. 9 FROM 8AM – 2PM

Governor, City Officials and Celebrities Attend as Two Blocks Close and Thousands Receive Gifts
14th District Councilman Jose Huizar is Grand Marshal

WHAT: The 25th annual silver anniversary of “Miracle on 1st Street” super toy giveaway. Two city blocks close as thousands of inner-city children receive gifts in L.A.’s largest giveaway.

14th District Councilman Jose Huizar is Grand Marshal.

The event is presented by the Inner City Games, the Hollenbeck Youth Center, the Hollenbeck Police Department and the Oscar de la Hoya Foundation.

Santa Claus Lane featuring booths, food, goody bags, celebrity autographs, interactive kids events.

WHO: Daniel Hernandez, founder and CEO of Hollenbeck Youth Center.
Governor Arnold Schwarzenegger; Mayor Antonio R. Villaraigosa; Laker star Kobe Bryant; Cardinal Thomas Mahoney; Fabian Nunez, speaker of the assembly; Los Angeles County District Attorney Steve Cooley; LAPD Chief William Bratton; actor Tom Arnold, boxing champ Oscar de la Hoya.

WHEN: Saturday, December 9
8:00am –9:45am: VIP reception in the gymnasium.
30 hardest-hit families selected by Hollenbeck Youth Center, Hollenbeck Police Department and Councilman Huizar receive their wish-list. Dignitaries, celebrities
9:45am – 10am - Parade of low riders and Hummers.
10am – 2pm - Gift distribution

WHERE: Hollenbeck Youth Center
2015 1st Street in Boyle Heights (between Cummings and St. Chicago streets).

SPONSORS: BIG 5 Sporting Goods, Blue Cross of California, The Gas Company, State Farm Insurance, 14th District Councilman Jose Huizar, the Oscar de la Hoya Foundation and Nike.

MORE: For the past 30 years, under the direction of president and CEO Daniel Hernandez, the Hollenbeck Police Business Council (aka: Hollenbeck Youth Center) has provided safe and quality after-school programs. It is committed to keeping youths from gang and criminal activities by involving them in educational, cultural and recreational programs and activities. HYC is home to the L.A. Inner-City Games, which marked its 18th Anniversary in 2006.

“30 years of safe & quality after-school programs” Education & Sports
“All kids are a lifetime Investment” Daniel L. Hernandez
