

PRESS RELEASE

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If you could make a child smile, would you? If you could help a family in need would you? On Saturday, December 17, 2005, the Hollenbeck Police Business Council, Hollenbeck Youth Center and the Los Angeles Inner City Games will be hosting it's 8th Annual Miracle On 1st Street Christmas Toy Give Away and Parade.

The event, scheduled to kick off from the Hollenbeck Youth Center at 2015 1st street in Boyle Heights, will go from 8 am until 3 pm and will be a fun filled day for everyone.

The parade marshal will be Los Angeles Lakers star Kobe Bryant who will be joined by Governor Arnold Schwarzenegger. Aspiring championship female boxer Seniesa Estrada will be on hand to display her talent in the ring and outside, recording star Brandy will sing the national anthem and other entertainers are scheduled to stop by as well.

There will be a basketball tournament, bodybuilding exposition, health check up, toys give away, Santa Claus, military display, and more.

The Miracle On 1st Street has been able to provide thousands of disadvantaged and at-risk youth with toys and other Christmas presents. The holiday will be difficult for many people. In these challenging times, our greatest goal must be to put a smile on the faces of children who are less fortunate than most. Let our celebration on December 17th show that we care.

This event is sponsored in part by Mother's Nutritional, Big 5, NIKE, Coca-Cola, METRO, etcetera.